

1 of 7

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$150.00	10/09-10/12	4	1	4	\$600.00	
		Buyline Comment: 5A NEWS										
	2	M	5A-6A		:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
		Buyline Comment: 5A NEWS										
	3	SA	5A-6A		:30	\$200.00	10/13-10/13	1	1	1	\$200.00	
		Buyline Comment: SATURDAY 5A NEWS										
	4	SU	5A-6A		:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
		Buyline Comment: SUNDAY 5A NEWS										
	5	TU-F	6A-7A		:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
		Buyline Comment: 6A NEWS										
	6	M	6A-7A		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
		Buyline Comment: 6A NEWS										
	7	TU-F	7A-9A		:30	\$325.00	10/09-10/12	8	1	8	\$2,600.00	
		Buyline Comment: GOOD MRN AMERICA										
	8	M	7A-9A		:30	\$325.00	10/15-10/15	2	1	2	\$650.00	
		Buyline Comment: GOOD MRN AMERICA										

Station	KTNV-TV LAS VEGAS, NV				Agency	( ) GMMB			Rep Firm					
Advertiser	( ).OBAMA FOR AMERICA					3050 K ST NW			Sales Office	( ) PHILADELPHIA				
Product	BARACK OBAMA					WASHINGTON, DC 20007			Salesperson	( ) ANJIE BRADY				
Estimate#	1537				Agency C/P1/P2/E	95/101/1537								
Buyer	MAURA GILROY				Flight Dates	10/09/2012 - 10/15/2012			Salesperson Phone#	215-567-6005				
Phone#					Hiatus Weeks				Salesperson FAX#	215-567-5938				
Fax#														
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	9	SA	6A-7A			:30	\$250.00	10/13-10/13	1	1	1	\$250.00		
				Buyline Comment: SATURDAY 6A NEWS										
	10	SA	7A-8A			:30	\$400.00	10/13-10/13	1	1	1	\$400.00		
				Buyline Comment: SATURDAY G.M.A.										
	11	SA	8A-9A			:30	\$275.00	10/13-10/13	1	1	1	\$275.00		
				Buyline Comment: SATURDAY 8A NEWS										
	12	SU	6A-7A			:30	\$250.00	10/14-10/14	1	1	1	\$250.00		
				Buyline Comment: SUNDAY 6A NEWS										
	13	SU	7A-8A			:30	\$400.00	10/14-10/14	1	1	1	\$400.00		
				Buyline Comment: SUNDAY G.M.A.										
	14	SU	8A-9A			:30	\$275.00	10/14-10/14	1	1	1	\$275.00		
				Buyline Comment: SUNDAY 8A NEWS										
	15	SU	10A-11A			:30	\$400.00	10/14-10/14	1	1	1	\$400.00		
				Buyline Comment: THIS WEEK										
	16	TU-F	9A-10A			:30	\$225.00	10/09-10/12	4	1	4	\$900.00		
				Buyline Comment: THE MORNING BLEND										
	17	M	9A-10A			:30	\$225.00	10/15-10/15	1	1	1	\$225.00		
				Buyline Comment: THE MORNING BLEND										
	18	TU-F	10A-11A			:30	\$550.00	10/09-10/12	4	1	4	\$2,200.00		
				Buyline Comment: THE VIEW										
	19	M	10A-11A			:30	\$550.00	10/15-10/15	1	1	1	\$550.00		
				Buyline Comment: THE VIEW										

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**Salesperson Phone#** 215-567-6005  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	11A-12P		:30	\$300.00	10/09-10/12	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										
	21	M	11A-12P		:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
		Buyline Comment: MIDDAY NEWS										
	22	TU-F	12P-1P		:30	\$450.00	10/09-10/12	4	1	4	\$1,800.00	
		Buyline Comment: THE CHEW										
	23	M	12P-1P		:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
		Buyline Comment: THE CHEW										
	24	TU-F	3P-330P		:30	\$250.00	10/09-10/12	4	1	4	\$1,000.00	
		Buyline Comment: MILLIONAIRE										
	25	M	3P-330P		:30	\$250.00	10/15-10/15	1	1	1	\$250.00	
		Buyline Comment: MILLIONAIRE										
	26	TU-F	4P-5P		:30	\$350.00	10/09-10/12	8	1	8	\$2,800.00	
		Buyline Comment: JUDGE JUDY										
	27	M	4P-5P		:30	\$350.00	10/15-10/15	2	1	2	\$700.00	
		Buyline Comment: JUDGE JUDY										
	28	TU-F	5P-530P		:30	\$500.00	10/09-10/12	4	1	4	\$2,000.00	
		Buyline Comment: 5P NEWS										
	29	M	5P-530P		:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
		Buyline Comment: 5P NEWS										
	30	TU-F	6P-630P		:30	\$650.00	10/09-10/12	4	1	4	\$2,600.00	
		Buyline Comment: 6P NEWS										

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	31	M	6P-630P		:30	\$650.00	10/15-10/15	1	1	1	\$650.00		
			Buyline Comment: 6P NEWS										
	32	SA	430P-5P		:30	\$300.00	10/13-10/13	1	1	1	\$300.00		
			Buyline Comment: SATURDAY 430P NEWS										
	33	SU	6P-7P		:30	\$400.00	10/14-10/14	1	1	1	\$400.00		
			Buyline Comment: SUNDAY 6P NEWS										
	34	TU-F	7P-730P		:30	\$600.00	10/09-10/12	4	1	4	\$2,400.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	35	M	7P-730P		:30	\$600.00	10/15-10/15	1	1	1	\$600.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	36	TU-F	730P-8P		:30	\$600.00	10/09-10/12	4	1	4	\$2,400.00		
			Buyline Comment: MILLIONAIRE										
	37	M	730P-8P		:30	\$600.00	10/15-10/15	1	1	1	\$600.00		
			Buyline Comment: MILLIONAIRE										
	38	M	8P-10P		:30	\$5,000.00	10/15-10/15	1	1	1	\$5,000.00		
			Buyline Comment: DANCING WITH THE STARS										
	39	TU	8P-10P		:30	\$5,500.00	10/09-10/09	1	1	1	\$5,500.00		
			Buyline Comment: DANCING WITH THE STARS										
	40	W	930P-10P		:30	\$1,500.00	10/10-10/10	1	1	1	\$1,500.00		
			Buyline Comment: THE NEIGHBORS										
	41	F	8P-9P		:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00		
			Buyline Comment: SHARK TANK										



Station KTNV-TV LAS VEGAS, NV

Advertiser ( ).OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1537

Buyer MAURA GILROY

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Fax#

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3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1537

Flight Dates 10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

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	53	TU-F	1205A-105A		:30	\$200.00	10/09-10/12	4	1	4	\$800.00	
				Buyline Comment: JIMMY KIMMEL								
	54	M	1205A-105A		:30	\$200.00	10/15-10/15	1	1	1	\$200.00	
				Buyline Comment: JIMMY KIMMEL								

---REPORT TOTALS---

Report Totals: 112 / \$62,350.00

---SALES MONTHLY TOTALS---

Oct 12: 112 / \$62,350.00

Sales Totals: 112 / \$62,350.00

Station Totals: 112 / \$62,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$346,389	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6861147 Ver# 1 Status New  
EC'd Yes

Traffic Order# 6861147

Printed: 10/04/2012 2:04 PM  
Last Received: 10/04/2012 11:28 AM  
Showing Buylines: All Lines

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Station KTNV-TV LAS VEGAS, NV  
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